



# BRUCHURE ADVERTISING RATES

## Target your market ....

Reserve your spot today in our seasonal brochures!

- 17,000-17,500 printed each season
- Minimum Cost/Great Value
- Builds good will and community involvement
- Continues your marketing message

- ▶ Two-color interior ad (2 X 3 1/4) (black plus our spot color)  
\$200 individual brochure      \$600 series of four package
- ▶ Full color inside back cover (1/2 Page)  
\$600 individual brochure      \$1800 series of four package
- ▶ Full color inside back cover (Full Page)  
\$1100 individual brochure      \$3300 series of four package
- ▶ Full color outside back cover ad (3/4 Page) 7-5/8" x 7-5/8" (w/out bleeds) 8-3/4" x 8-1/4" (w/ bleeds)  
\$1350 individual brochure      \$4050 series of four package
- ▶ Full color outside back cover ad (Full Page)  
\$1600 individual brochure      \$4800 series of four package

**Ad Terms:** Ads are invoiced due net 30 days.

For more information about advertising or sponsorship please contact: Stephanie FitzSimons, Marketing Manager, 630-540-4834 [sfitzsimons@bartlettparks.org](mailto:sfitzsimons@bartlettparks.org)

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